COMMON QUESTIONS

WHAT DOES UNITED WAY DO IN MY COMMUNITY?
The United Way is an active leader in:
- collaborating to identify community needs
- raising money and resources to meet identified needs
- directing dollars and resources where they are needed the most
- evaluating outcomes of funded programs and services

HOW MANY LICKING COUNTY PROGRAMS/SERVICES DOES THE UNITED WAY FUND?
Monies pledged fund 43 programs
Assisting over 72,000 individuals

WHY SHOULD I GIVE; I DON’T USE THE PROGRAMS/SERVICES?
When you consider the programs/services funded by the United Way in Licking County, chances are you, a friend, or a family member have used or will use a United Way funded program sometime in your life. None of us can know when problems may affect our own families without warning. By donating to the United Way you can ensure essential programs/services will be there when you or someone you know need them.
Perhaps a family member, friend or neighbor will need:
- blood to save their life during surgery.
- emergency assistance after a disaster…food, clothing, and transitional shelter
- an eye examination and/or glasses
- a quality 1:1 mentoring relationship with a child
- a hot meal delivered to a seniors home
- transportation to a medical appointment
- a “safe place” to stay after experiencing domestic abuse

DOES MY DONATION STAY IN LICKING COUNTY?
YES. Any donation stays in Licking County unless you indicate otherwise. All funded programs/services are provided in Licking County by our community partners.

CAN I DESIGNATE MY CONTRIBUTION?
YES, but we encourage you to leave the distribution of your donation to the discretion of the Community Impact Division volunteers. However, we do have a space on the pledge form for contributors who prefer to designate their gift. The minimum gift to designate is $50. An eligible organization must be a registered 501 (C) (3) in the State of Ohio providing health and human services.

WHO DETERMINES HOW MY DONATION IS SPENT?
The Community Impact Division is made up of community VOLUNTEERS who work diligently throughout the entire year to make sure that your dollars support the greatest needs within Licking County. They review program applications, conduct site visits, determine the distribution of dollars to the programs that support the identified needs, and review outcome reports from the funded programs to make sure the programs are making a positive difference in peoples’ lives.
WHAT’S THE EASIEST WAY TO CONTRIBUTE?
Payroll deduction is the most convenient method of contribution. A small amount is deducted from your paycheck every pay.

IS MY UNITED WAY DONATION TAX DEDUCTIBLE?
Your gift is tax deductible if you itemize on your tax return.

HOW MUCH SHOULD I GIVE?
Your “fair share” for
• an hourly employee…one hour of pay per month.
• a salaried employee…1% of your yearly salary divided over 12 months.
Leadership levels of giving start at $500+.

WHAT’S A DIAMOND DONOR?
It is someone that self identifies themselves, on their pledge form, as giving to a United Way for 25 years or more.

ARE YOU GOING TO PRESSURE ME INTO GIVING?
Charitable giving is a personal matter and a personal decision. No one should feel pressured into contributing. The United Way does not condone any form of coercion. Whether the decision is about giving at all or about how much to give should remain a personal decision.

WHEN I RETIRE CAN I CONTINUE TO GIVE?
YES.
1. You can ask your employer to forward your contact information to us
2. You can call the United Way office at 740-345-6685

WHAT IF I HAVE ANOTHER QUESTION?
Call the United Way office at 345-6685 or you can email us at info@unitedwaylc.org
We are happy to answer any questions you might have that help to unite the community to improve people’s lives in Licking County.